

IPA SA has discussed on 26-03-2020 with the partners of the European Commission Digi Journey project three tools for digitization tailored to SMEs

After the meeting organized on 26-03 2020 (third Project Committee Meeting), by videoconference due to COVID19, of this European project financed by the INNOSUP program (Peer Learning of innovation agencies) within the framework of Horizon 2020, a guide will be published with tools to guide other innovation agencies and organizations to drive digitalization in companies.

Thus, IPA-SA, a Romanian RTD company based in Bucharest, and specialized in design automation, offering R&D, design, production, installation, service and consulting for plant automation and equipment, and information technology (IT) for industries, has presented DIQ - Digital Innovation Quotient tool (IMP3rove proprietary tool) during the virtual meeting. At the same video conference, the Romanian partner also presented „Romanian Digital Innovation Hub - Smart eHub" and connection with DigiJourney. This presentation follows the previous presentations made by FUNDECYT-PCTEX and LuxInnovation, namely "DIH Extremadura Spain, L-DIH Digital Innovation Hub of Luxembourg". The three Digital Innovation Hubs are important complementary components to the three digitization approaches proposed by DigiJourney project, meant to make real contributions for digitalization assessment to European SMEs and customized support services.

FUNDECYT-PCTEX provides the DigitaliseSME tool, a European program for European digitization experts to help companies that wish to meet their specific digitization needs.

Fit4Digital is the tool with which Luxinnovation contributes, Luxembourg's innovation agency that offers a broad portfolio of services to companies and public research organizations to promote innovation, thus supporting the Government's economic development objectives.

ABOUT DIGIJOURNEY

The project's main objective is to facilitate the participating innovation agencies to exchange knowledge, know-how and good practices on advanced methodologies and tools for evaluating the digitization of SMEs, and the provision of personalized support services.

In previous meetings, "peer learning" activities of advanced digitization approaches have been addressed, which are based on initiatives and tools for a deep and contextual assessment of customer needs, and the design of a digitization path for SMEs, with value improvement proposals that address their real needs in terms of digital transformation, and allow them to increase their competitiveness thanks to customized digitization support based on digital solutions in line with their current business.

The project was launched on November 12th 2020 at the Science and Technology Park of Extremadura, when the first peer learning on the DigitaliseSME project tool was held, in which FUNDECYT-PCTEX participated as partner.

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