

Dissemination of DIGI Journey project results

Digi Journey - Developing advanced digital solutions for European SMEs an Horizon 2020 INNOSUP Project

The objective of DigiJourney was to enable the participating innovation agencies to exchange knowledge, know-how, and good practices on advanced methodologies and tools for digitalisation assessment to SMEs and related customised support services.

The DigiJourney project partners are the following:

- Fundecyt Pctex Spain: dr. Maria Garcia Rosa – DigiJourney Project Manager
- Luxinnovation Gie (Lxi) – Luxemburg – Mr. Remi Grizard – Programme Manager
- IPA SA Romania: dr. Gabriel Spiridon – Romanian Coordinator for DigiJourney

The main result of the project, and of the peer learning process, the Design Options Paper (DOP) provides other European innovation agencies with recommendations for improving their digitalisation support services for companies in their territories through a well-designed digitalisation client journey aligned with other supportive schemes that favour the implementation of digitalisation measures to improve companies competitiveness.

Since the document explored options to address the digitalisation challenge and shows that certain decisions made in the design **preclude** some other options, it might guide similar innovation agencies, **companies, Research Institutes, Universities**, that become interested in the topic only later and did not have the chance to participate in the initial twinning+ project.

As is the DigiJourney project main achievement, the DOP document is available and promoted to EU SME's, stakeholders and DIH's.