

January, 2020

### Press release - Project Committee Meeting in Luxembourg

On 21<sup>st</sup> January 2020, the second Digi Journey Project Committee Meeting took place at the LUXINNOVATION / Luxembourg headquarters.

The objective of DigiJourney is to enable the participating innovation partners to exchange knowledge, know-how, and good practices on advanced methodologies and tools for digitalization assessment to European SMEs and provision of customised support services. In particular, the project aims to cover peer learning activities for European added value advanced digitalization approaches, which are based on initiatives and tools for an in-depth and contextual assessment of client needs, and the design of a digitalization journey for European SMEs with better value propositions that address their actual needs in terms of digital transformation and allows them to increase their competitiveness thanks to a tailor-made digitalization support based on advanced digital solutions in line with their current business.

Participants:

Romania –IPA.SA- dr. Gabriel Spiridon

Spain - FUNDACION FUNDECYT - PARQUE CIENTIFICO Y TECNOLOGICO DE

EXTREMADURA (FUNDECYT PCTEX) –dr. Maria Garcia Rosa-Digi Journey Project Manager,

Ms. Amelia Aguilar

Luxembourg - Luxinnovation -Ms. Marina Guerin-Jabbour, Mr. Remi Grizard, Mr. Arnaud Duban, Ms. Virginie Godar



The main issues presented and discussed:

- Presentation of L-DIH, Digital Innovation Hub of Luxembourg:
  - part of LuxInnovation Ecosystem;
  - connected to European Digital EU Innovation Network

- Presentation of Fit4Digital: genesis, operating principles, key figure

Fit4Digital is a diagnosis tool, methodology, which goal is to generate a digitalization roadmap for the SME and the related implementation phase.

The partners have identified good practices from these tools, which will be included in the "Design Options Paper" that will be the final result of the Digijourney project. This document will be shared with other EU innovation agencies and networks, as well as with National and EU policy-makers.

- Next steps in Digi Journey:

-Project Committee Meeting to IPA headquarters, Bucharest, on 26<sup>th</sup> March, 2020

-General Design and dissemination for Digi Journey Methodology: DOP- Design Options Paper

IPA Romanian coordinator for DigiJourney,

Scientific researcher dr. ing. Gabriel SPIRIDON